



**ROBINSON
FILM CENTER**

2018 ANNUAL REPORT



2008

*CELEBRATING 10 YEARS OF EDUCATING, ENRICHING
& ENTERTAINING THROUGH THE POWER OF FILM*



2018

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Robinson Film Center opened a downtown Shreveport two-screen theater in 2008. Our community-driven programming is built around a diverse selection of independent, international, classic, documentary and Louisiana-made cinema. Also offering a full-service bistro and community events center, we annually attract 60,000 people and generate an economic impact of \$2.8 million. We are north Louisiana's only nonprofit independent cinema, hosting festivals and offering series about art, science, faith and family. We also nurture a robust slate of outreach programs for teens, women and senior citizens.

WON'T YOU BE MY NEIGHBOR?



LETTER FROM EXECUTIVE DIRECTOR

We turned 10 years old this year! We have spent the past year celebrating our 10th anniversary in a big way. Some of the highlights of the year include unveiling our new lobby and façade renovations, celebrating at our annual gala The Robbys, and my personal favorite – giving away free movie tickets for the entire month of May as our birthday present to our community.

We have lasted these past 10 years because of our outstanding audience support year after year. I cannot thank you enough for every movie ticket, every bag of popcorn and every burger purchased this year. And to those of you who supported us financially in 2018 – yes, I'm talking to the 1,101 RFC members, the 286 Give for Good donors, the 22 series, programming and Robbys sponsors and foundations – we truly could not exist without your support.

Here's to a new year of packed theaters, delicious eats from Abby Singer's Bistro and unique film programming you can't get anywhere else in town. I can't wait to see what the next 10 years hold.

Meghan Hochstetler

Meghan Hochstetler
Executive Director



LETTER FROM BOARD PRESIDENT

This year, the Robinson Film Center celebrated its 10th anniversary. Your Give for Good support from our Birthday Party in May has already been put to good use helping with unforeseen expenses (like a broken projector!). We could not operate without having those extra funds.

The positive economic impact of the Robinson on our downtown development is indisputable, but the magic of the Robinson Film Center is so much more than that. It promises, and delivers, exceptional experiences. In keeping with its mission of educating, enriching, and entertaining through the power of film, the Robinson Film Center offers us a venue to see films that challenge us intellectually and broaden our perspectives.

For me, RFC makes living in north Louisiana a huge gift. Both of my children have participated in summer camps at the Robinson for many years and love attending movies and other events here. They even love to participate at RFC on Give for Good day. My husband and I come to RFC at least once a week on date nights to see a film and dine at Abby Singer's Bistro. I send my LSU counseling graduate students every year to the North Louisiana Gay and Lesbian Film Festival as a required assignment and have other required class assignments with movies such as *BlackKkKlansman*.

The Robinson Film Center is here because of you. Thank you for recognizing its value to our community!



Meredith Nelson
President, Board of Directors



BLACKKKLANSMAN



Red card with a white cross symbol and the text: "Ku Klux Klan", "MEMBERSHIP CARD", "NO. 123456789", "Name of the Ku Klux Klan".

2018 FILMS

1985 | 7 Days in Entebbe | 93Queen | Adam's Rib | All About Eve | An American in Paris | An American Tail | At Eternity's Gate | Awesome, I **** Shot That | Ayiti Mon Amour | Babe | A Bad Mom's Christmas | Bal Ej: The Hidden Jews of Ethiopia | Beautiful Boy | Belle de Jour | Beyond Galilee | The Big Lebowski | BlacKkKlansman | Blade | Blaze | Blood Country | Boy Erased | Bringing Up Baby | Bull Durham | Cabaret | Call Me By Your Name | Can You Ever Forgive Me? | Casablanca | Christmas in Connecticut | City Lights | Clowns & Robbers | Colette | Coming to America | Concert for George | Damsel | The Dancer | The Dark Knight | Darkest Hour | Dave Chappelle's Block Party | The Death of Stalin | Desperado | Devil's Acid | Divine Secrets of the Ya-Ya Sisterhood | Don't Worry, He Won't Get Far on Foot | E.T. the Extra-Terrestrial | Easy A | Eighth Grade | Eternal Sunshine of the Spotless Mind | Face of a Nation | Faces Places | A Fantastic Woman | The Favourite | The Feels | Film Stars Don't Die in Liverpool | Final Portrait | Finding Your Feet | First Reformed | First Wives Club | Flash Gordon | Free Solo | Freelancers Anonymous | Gentlemen Prefer Blondes | Get Out | Giants | Gimme Shelter | Girls Trip | The Goonies | The Gospel According to Andre | The Greatest Showman | Hearts Beat Loud | Hellboy II: The Golden Army | Home Alone | Hop | Hurricane Bianca | Hurricane Bianca: From Russia with Hate | I, Tonya | Ideal Home | In the Fade | Isle of Dogs | Juliet, Naked | Key Largo | The King and I | The King | Kusama: Infinity | Leave No Trace | The Leisure Seeker | Life Itself | Love Actually | Love, Gilda | Man Made | Mario | Mary Queen of Scots | Matangi/Maya/M.I.A. | Miss Congeniality | Molly's Game | Moonstruck | Mr. Mom | My Girl | The NeverEnding Story | Night of the Living Dead | On the Waterfront | Operation Finale | Overboard | The Party | Phantom Thread | Pope Francis: A Man of His Word | The Post | The Princess Bride | Puzzle | RBG | Red River | Resilience | The Rider | Rodents of Unusual Size | Roman Holiday | Saturday Church | Schlock | Science Fair | Screenagers | The Seagull | The September Issue | The Shape of Water | The Sisters Brothers | The Sound of Music | Space Jam | The Square | A Star Is Born | Sunset Boulevard | Superman | Suspiria | Teenage Mutant Ninja Turtles | Thelma & Louise | Thoroughbreds | Three Billboards Outside Ebbing, Missouri | Three Identical Strangers | To a More Perfect Union: U.S. v Windsor | Tully | The Umbrellas of Cherbourg | V for Vendetta | Venus | Vertigo | War Games | The Wedding Singer | What Will People Say | When Harry Met Sally | Whose Streets? | The Wife | Willy Wonka and the Chocolate Factory | The Wiz | The Wizard of Oz | Won't You Be My Neighbor? | Wonder Woman | Working Girl | Yankee Doodle Dandy | Yellow Submarine | You've Got Mail | Zombieland

157
FILMS SCREENED

27
DOCUMENTARIES

13
FOREIGN LANGUAGE FILMS

54
ACADEMY AWARD
NOMINATIONS

27
GOLDEN GLOBE NOMINATIONS

24
INDEPENDENT SPIRIT
AWARD NOMINATIONS



1



2



3



4

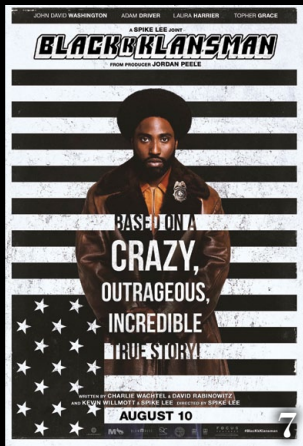


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TOP 10 FILMS OF 2018



6



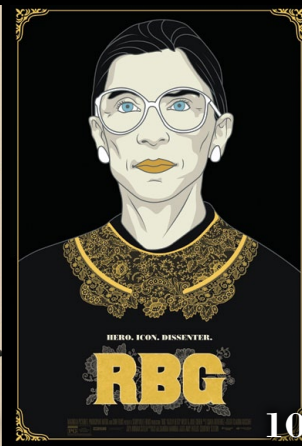
7



8



9



10

MOST POPULAR SERIES TITLES

Hugh Grant Liam Neeson
Colin Firth Laura Linney
Emma Thompson Alan Rickman
Keira Knightley Martine McCutcheon
Rowan Atkinson

THE ULTIMATE ROMANTIC COMEDY
love actually
Very romantic. Very coming.

DATE NIGHT

METRO-GOLDWYN-MAYER'S TECHNICOLOR TRIUMPH!

WE'RE OFF TO SEE THE WIZARD...
THE WONDERFUL...
WIZARD OF OZ

JUDY GARLAND • FRANK MORGAN
RAY BOLGER, BERT LAHR, JACK HALEY
Billie Burke, Margaret Hamilton
Charley Grapewin and the Munchkins
Directed by Victor Fleming

FOR GENERAL EXHIBITION

FAMILY MATINEE

SANDRA BULLOCK
MICHAEL CAINE
BENJAMIN BRATT
AND GABRIEL BYRNE

IMPASSIONED. UNUSUAL. UNLIKELY. UNEXPECTED.

MISS CONGENIALITY

HEELS AND REELS

BALE CAINE LEDGER OLDMAN ECKHART GYLLENHAAL FREEMAN

THE DARK KNIGHT

REWIND

JANE RUSSELL • MARILYN MONROE

HOWARD HAYES' **GENTLEMEN PREFER BLONDES**

CHARLES COBURN

SILVER SCREENING

THE BEATLES
Yellow Submarine

AN UNMISSABLE CINEMA EVENT
Stunningly restored with glorious surround sound
"The classic, trippy Beatles animated movie is back and more colorful than ever!"
—Entertainment Tonight

FOR MORE INFORMATION VISIT www.YELLOWSUBMARINE.COM
#YellowSubmarine

SOUNDTRAX

LIVE BEYOND FEAR.

FREE SOLO

A FILM BY SIMONE DOZMON

IN THEATERS THIS FALL
FreeSoloFilm.com

RODENTS OF UNUSUAL SIZE

They do exist

FROM THE PRODUCERS OF JACKIE, SPOTLIGHT AND TONI ERDMANN

A FANTASTIC WOMAN

A FILM BY SEBASTIAN LEPIED

tiff
Ajiti mon amour
A FILM BY GUÉTY FÉLIN

8

2018 HIGHLIGHTS



*Heels and Reels
Wonder Woman
1.30.18*

*Soundtrax
Concert for George
3.9.18*



*10th Birthday Party
5.1.18*

*Black History
Month Film Series
Whose Streets?
2.15.18*



*Won't You Be
My Neighbor?
Cardigan Night
6.29.18*

*Finding Your Feet
Dancing Lessons
4.20.18*





***Rewind
Superman
7.5.18***



***North Louisiana Gay &
Lesbian Film Festival
Saturday Church
9.8.18***



***Screening of
Science Fair
11.3.18***

***Regional Filmmakers
Spotlight
Rodents of
Unusual Size
8.26.18***



***Regional Filmmakers Spotlight
Blaze
10.12.18***

***Family Matinee
Home Alone
12.8.18***



COMMUNITY PROGRAMMING PARTNERS



Bossier Parish Schools

Caddo Parish Schools

Centenary College

Centenary Film Society

Chimp Haven

The Community Foundation
of North Louisiana

Consulate General of France in
New Orleans and Cultural Services
of the French Embassy in the U.S.

Downtown Development Authority

Lola Magazine

Louisiana Architecture Foundation

Louisiana Film Prize

Louisiana State University,
Shreveport

North Louisiana Civil Rights
Coalition

North Louisiana Jewish Federation

PACE (People Acting for Change
and Equality)

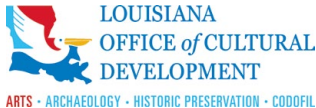
Sandy's Dance Center

SB Magazine

Southern University at Shreveport

Sweet Tee Shreveport

SERIES & PROGRAMMING SPONSORS



1,101
RFC MEMBERS

35,602
TICKETS SOLD

14,672
ATTENDANCE
AT SPECIAL PROGRAMS
WITH GUEST SPEAKERS

2018 FILM FESTIVALS

1 French Film Week
Nov. 9-15

2 North Louisiana Gay and
Lesbian Film Festival presented
by PACE (People Acting
for Change and Equality)
Sept. 7-13

3 North Louisiana Jewish
Film Series presented by the
North Louisiana Jewish Federation

4 Louisiana Film Prize
Oct. 5-8





THE MISSION OF ROBINSON FILM CENTER IS TO
EDUCATE
ENRICH AND ENTERTAIN THROUGH THE POWER OF FILM

3,181
K-12 STUDENTS SERVED
THROUGH RFC'S MEDIA
EDUCATION PROGRAMMING



- 1 School screening of Science Fair in November
- 2 & 3 Music Video Summer Film Camp in June
- 4 Youree Drive Middle School screening of *A Christmas Carol* in December
- 5 Walnut Hill Elementary School visit in October
- 6 Wizzarding Summer Film Camp in July

ROBINSON
FILM CENTER'S

10th

Anniversary

THANK YOU TO OUR
10TH ANNIVERSARY
FREE MOVIES MAY SPONSOR
THE CITY OF SHREVEPORT





286
GIVE FOR GOOD DONORS

\$49,338
TOTAL RAISED
DURING GIVE FOR GOOD

5,313
MOVIEGOERS
WHO SAW FREE MOVIES IN MAY

19
DIFFERENT TITLES
SCREENED IN MAY

2018 FINANCIAL SNAPSHOT

FISCAL YEAR 2018 (ENDING JUNE 30, 2018)

REVENUE

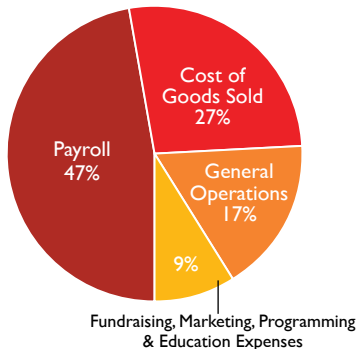
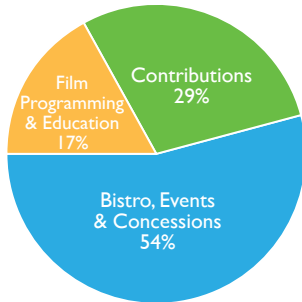
Contributions: Memberships	\$177,311
Contributions: Individual & Business Support	\$67,735
Contributions: Designated/Debt Reduction	\$40,690
Contributions: Grants	\$126,309
Contributions: Other Fundraising	\$91,800
Food Sales: Bistro, Concessions & Events	\$691,849
Food Sales: Bar	\$206,999
Special Programming	\$21,522
Theater Admissions	\$240,601
Education & Outreach Programs	\$31,023
Rentals	\$60,816
TOTAL REVENUE	\$1,756,655

EXPENSES

Payroll	\$753,084
Goods Sold: Food and Bar	\$326,737
Goods Sold: Film Acquisition	\$110,999
General Operations	\$277,661
Fundraising	\$37,309
Marketing	\$54,168
Programming and Education	\$60,035
TOTAL EXPENSES	\$1,619,993

SURPLUS

Revenue Minus Expenses	\$136,662
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Important note on depreciation: After depreciation, the net loss for the fiscal year ending June 30, 2018 was \$42,050

National Art House Audience Survey

RFC patrons participating in a recent survey conducted by Art House Convergence answered:

94%

RFC makes my life more enjoyable

88%

RFC sparks my curiosity

88%

RFC provides me with opportunities to think and learn

83%

RFC enhances the cultural life of the community

85%

RFC helps me be a more knowledgeable film viewer

87%

RFC opens up new worlds through film

81%

RFC helps me be a more well-rounded person

87%

RFC changes my life for the better

82%

RFC teaches me film appreciation or history



THE ROBBYS
3.3.18

THANK YOU TO OUR ROBBYS SPONSORS

TITLE SPONSOR
AEP SWEPCO

PLATINUM
Will Blanchard

SILVER
The Ballengee Foundation
Amy Quinn
William A. Robinson
Specialists Hospital
of Shreveport

BRONZE
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Merrill-Lynch
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Advance Awards and Gifts
Chemistry Hair Salon
Glamour on the Geaux
Lee Michaels Fine Jewelry
The Nouveau Wedding
Pelican Tents and Events
Rhino Coffee

MAJOR CONTRIBUTORS JULY 1, 2017-JUNE 30, 2018

Members, foundations and donors keep our nonprofit strong. Thank you.

AEP SWEPCO

Waynette Ballengee, The Ballengee Foundation

Robert and Jenny Barish

Carolyn W. and Charles T. Beaird Family Foundation

Will Blanchard

Sandra Breithaupt

City of Shreveport

The Community Foundation of North Louisiana

Downtown Development Authority/

Downtown Shreveport Development Corporation

Dorothy Kristin Hanna and Bruce Allen

Anderson Feazel Management, Inc.

The J.B. Atkins Foundation

The Attaway Foundation

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Srinivas Devarakonda

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John and Anna Epling

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Louisiana Division of the Arts, Office of Cultural
Development, Department of Culture, Recreation and
Tourism in cooperation with the Louisiana State Arts Council

LSU Health, School of Allied Health Professions

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Bill McGill and Amy Quinn

William A. Robinson

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Kilpatrick-Rose Neath Foundation

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